

# Corporate Sponsorship Matrix

June 1, 2019 to May 31, 2020

Corporate Benefit Category / Description	President's Club \$5,000	Gold \$4,000	Silver \$3,000	Bronze \$1,500
Free Registrations for Fall, Winter or Spring Conferences	4	2	2	1
Free Tickets to HFMA Dodger Game Event June 15th (if payment made before 6/5/19)	2	2	1	
Free Tickets to HFMA Day @ Del Mar Race Track August 25th (if payment made before 8/1/19)	2	2	1	
Discount on booth fees for Fall, Winter or Spring Conferences	2 events @ 100%	2 events @ 100%	1 event @ 100%	1 event @ 100%
Corporate Sponsor Recognition in all Chapter marketing, literature/brochures & events	YES	YES	YES	YES
Corporate Sponsor Recognition, by benefit level, on Chapter Website and on Weekly Chapter email blasts to membership	YES	YES	YES	YES
Sponsor ribbon on name tag at Chapter events	YES	YES	YES	YES
Opportunity to introduce speakers at an educational program	YES	YES		
Recognized as title sponsor for education session or social mixer at a chapter education program (based on availability)	YES			

**So Cal Chapter has one of the highest Net Promoter Scores in our Region (from Providers & Payers )**

**Approximately 350 Members have titles of President, CEO, COO, CFO, Exec Dir, or VP**

**Frank Corcino — (818) 425-9267  
sponsorship@hfma-socal.org**

**Chapter Make-Up:**

**1,000 + Members**

**52% of Members are Providers**

**hfma™**

southern california chapter